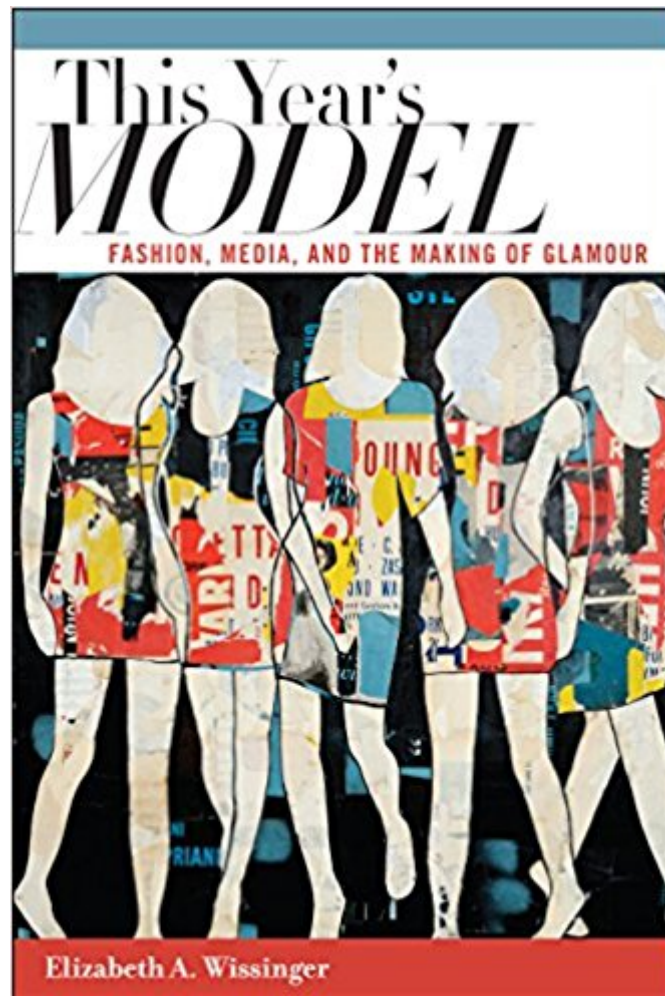




The book was found

This Year's Model: Fashion, Media, And The Making Of Glamour



Synopsis

Over the last four decades, the fashion modeling industry has become a lightning rod for debates about Western beauty ideals, the sexual objectification of women, and consumer desire. Yet, fashion models still captivate, embodying all that is cool, glam, hip, and desirable. They are a fixture in tabloids, magazines, fashion blogs, and television. Why exactly are models so appealing? And how do these women succeed in so soundly holding our attention? *This Year's Model*, Elizabeth Wissinger weaves together in-depth interviews and research at model castings, photo shoots, and runway shows to offer a glimpse into the life of the model throughout the 20th and 21st centuries. Once an ad hoc occupation, the "model life" now involves a great deal of physical and virtual management of the body, or what Wissinger terms "glamour labor." Wissinger argues that glamour labor—the specialized modeling work of self-styling, crafting a "look," and building an image—has been amplified by the rise of digital media, as new technologies make tinkering with the body's form and image easy. Models can now present self-fashioning, self-surveillance, and self-branding as essential behaviors for anyone who is truly in the know and in fashion. Countless regular people make it their mission to achieve this ideal, not realizing that technology is key to creating the unattainable standard of beauty the model upholds—and as Wissinger argues, this has been the case for decades, before Photoshop even existed. Both a vividly illustrated historical survey and an incisive critique of fashion media, *This Year's Model* demonstrates the lasting cultural influence of this unique form of embodied labor.

Book Information

Paperback: 352 pages

Publisher: NYU Press (September 18, 2015)

Language: English

ISBN-10: 1479864773

ISBN-13: 978-1479864775

Product Dimensions: 6 x 0.9 x 9 inches

Shipping Weight: 12.6 ounces (View shipping rates and policies)

Average Customer Review: Be the first to review this item

Best Sellers Rank: #139,358 in Books (See Top 100 in Books) #5 in Books > Arts &

Photography > Fashion > Models #281 in Books > Health, Fitness & Dieting > Beauty,

Grooming, & Style #298 in Books > Arts & Photography > Graphic Design > Commercial >

Customer Reviews

“In a sympathetic yet critical view of the labor of glamour, Wissinger presents rich ethnographic work augmented with interviews and the close integration of media and press materials on the historical trajectory of the modeling and fashion industry from the mid-1980s through the present.”—Choice

“Elizabeth Wissinger has produced a really interesting and very timely book on fashion modeling that clearly and insightfully dissects the industry practices since its early developments in the twentieth century to the present day. This is very valuable book; a pleasure to read.”—Joanne Entwistle, author of *The Fashioned Body: Fashion, Dress, and Modern Social Theory*

In a thoroughly fresh analysis, Wissinger uses the fashion model as a lens to theorize changing intersections of technology and the body. With an eye for rich ethnographic detail, she takes us inside the world of modeling and skillfully back out again into the macro historical changes in embodiment and technology that modeling exemplifies. *This Year’s Model* delivers a rich and troubling history of how we have all come to manage ourselves as brands. It’s the kind of book that will change how you think about your own body’s place in our high-tech world.”—Ashley Mears, author of *Pricing Beauty: The Making of a Fashion Model*

Elizabeth Wissinger is an Associate Professor of Sociology at BMCC/City University of New York and Associate Professor of Fashion Studies at the CUNY Graduate Center.

[Download to continue reading...](#)

This Year’s Model: Fashion, Media, and the Making of Glamour Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days Boudoir and Glamour Photography - 1000 Poses for Models and Photographers: Boudoir, glamour and lingerie photography poses with instructions on techniques ... * Master Pro Secrets Quick & Easy Book 9) The Model Posing Guide For Fashion And Glamour Photography Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media,

Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) The Ultimate Soap Making Guide: Unique Soap Making Recipes & Complete Soap Making Guide for Beginners (Soap Making at Home, Soapmaking Guide, Soap Making Recipes, Soap Making Book) Coaching Elementary Soccer: The easy, fun way to coach soccer for 6-year-olds, 7-year-olds, 8-year-olds, 9-year-olds, and 10-year-olds (kindergarten, first-grade, second-grade, and third-grade) Insider Secrets From A Model Agent: How To Become A Successful Model (Modeling, Modelling, Model Agency) RCadvisor's Model Airplane Design Made Easy: The Simple Guide to Designing R/C Model Aircraft or Build Your Own Radio Control Flying Model Plane Sexy Seductive Lingerie & Boudoir Poses 1000 Positions Photographs: Fashion Models, Pin-Ups, Fashion Photographers, Figure Model, Artists & Art Models Lilly: Palm Beach, Tropical Glamour, and the Birth of a Fashion Legend Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adults) (Volume 1) Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Pricing Beauty: The Making of a Fashion Model Pricing Beauty: The Making of a Fashion Model 1st (first) Edition by Mears, Ashley [2011]

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)